

PRIMEWELL

Product Guide 2013

Passenger Car, SUV and Light Truck

MIDDLE EAST



- ▶ PRIMEWELL is at the forefront of new technology by helping reduce noise from contact between the tyre and the road surface and improving fuel economy by reducing rolling resistance.

PRIMEWELL is fully committed to maintaining the highest standard of quality control procedures and obtained ISO9001:2000 and ISO/TS16949:2002 accreditation for all five key manufacturing plants. In addition, all plants have obtained, or are in the process of obtaining, ISO14001 Environmental Management System Accreditation.

All TBR and PCR tyres produced by PRIMEWELL for export are to satisfy standards for all the European Union legal directives, regulations and standards. E-mark Safety and Noise Certification tests are performed and accredited by TÜV NORD.

Mission Matched products and also helped improve product design and production technology to maintain a leading market position. In addition to in-house research and development capabilities, PRIMEWELL also collaborates with various leading universities and top research institutions such as; National Quality Examination Centre for Rubber Tyre, Smithers Research Laboratories, USA and TUV Automotive GmbH Tyre/Wheel Test Centre in Germany.

Primewell has made a significant investment in its own tyre testing facility, the European Technical Centre (ETC), which is located at the internationally acclaimed MIRA Ltd. (Motor Industry Research Association)

The ETC provides development and evaluation capacity to PRIMEWELL's Research and Development Centre. ETC is employed in the development of tyre products for worldwide applications for both replacement and original equipment markets.

FOR HIGH PERFORMANCE



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FOR EVERYDAY COMFORT



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ENJOY LIFE'S EVERYDAY EXPEDITIONS



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MAXMILER

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PZ900

FOR HIGH PERFORMANCE



Sports



UHP



Directional



All Season

Features

V-shaped tread design with two wide circumferential grooves

Stable shoulder block with lateral groove

Circumferential centre rib

Special rim protector

Benefits

▶ Efficient water evacuation delivering outstanding wet handling performance

▶ Quiet and smooth ride under high speed driving conditions

▶ Enhanced driving stability under all speeds

▶ Protects wheel from curb damage

Available Sizes



PZ900

Inch	Series	Size	Load Index	Speed Rating	UTQG	Tread Depth mm	Overall Diameter mm	Side Wall
20	35	255/35ZR20	97	W	280AAA	8.4	686	BSW
	45	275/45R20	110	H	420AA	8.6	756	BSW
	50	265/50R20	111	H	420AA	8.5	774	BSW
	55	275/55R20	117	H	420AA	8.6	810	BSW
19	30	275/30ZR19	96	W	280AAA	8.2	649	BSW
	35	225/35ZR19	84	W	280AAA	8.1	641	BSW
	35	235/35ZR19	91	W	280AAA	8.2	647	BSW
	35	245/35ZR19	93	W	280AAA	8.3	655	BSW
18	35	215/35ZR18	84	W	280AAA	7.6	607	BSW
	35	255/35ZR18	94	W	280AAA	8.4	635	BSW
	35	265/35ZR18	97	W	280AAA	8.4	643	BSW
	40	225/40ZR18	92	W	280AAA	8.1	637	BSW
	40	235/40ZR18	95	W	280AAA	8.2	645	BSW
	40	245/40ZR18	97	W	280AAA	8.3	653	BSW
	45	225/45ZR18	95	W	280AAA	8.1	659	BSW
	45	245/45ZR18	100	W	280AAA	8.3	677	BSW
17	50	235/50ZR18	97	W	280AAA	8.3	693	BSW
	60	285/60R18	116	H	420AA	8.7	799	BSW
	40	205/40ZR17	84	W	280AAA	7.5	596	BSW
	40	215/40ZR17	87	W	280AAA	8.1	604	BSW
	40	235/40ZR17	90	W	280AAA	8.2	620	BSW
	40	245/40ZR17	91	W	280AAA	8.3	628	BSW
	40	255/40ZR17	94	W	280AAA	8.3	636	BSW
	40	275/40ZR17	98	W	280AAA	8.5	652	BSW
	45	205/45ZR17	88	W	280AAA	8.0	616	BSW
	45	215/45ZR17	91	W	280AAA	8.1	626	BSW
	45	225/45ZR17	94	W	280AAA	8.1	634	BSW
	45	235/45ZR17	97	W	280AAA	8.2	644	BSW
	45	245/45ZR17	99	W	280AAA	8.3	652	BSW
	50	205/50ZR17	93	W	280AAA	8.0	638	BSW
	50	215/50ZR17	91	W	280AAA	8.1	648	BSW
	50	225/50ZR17	98	W	280AAA	8.1	658	BSW
50	255/50ZR17	101	W	280AAA	8.4	688	BSW	
55	215/55ZR17	94	W	280AAA	8.1	668	BSW	
55	225/55ZR17	97	W	280AAA	8.1	680	BSW	
16	40	215/40ZR16	86	W	280AAA	8.1	578	BSW
	45	205/45ZR16	83	W	280AAA	8.0	590	BSW
	45	245/45ZR16	94	W	280AAA	8.3	626	BSW
	50	205/50ZR16	87	W	280AAA	8.0	612	BSW
	50	225/50ZR16	92	W	280AAA	8.1	632	BSW
	50	245/50ZR16	97	W	280AAA	8.3	652	BSW
	55	205/55ZR16	94	W	280AAA	7.7	632	BSW
	55	215/55ZR16	97	W	280AAA	8.1	642	BSW
	55	225/55ZR16	99	W	280AAA	8.1	654	BSW
	60	215/60ZR16	95	W	280AAA	8.1	664	BSW
60	225/60ZR16	98	W	280AAA	8.1	676	BSW	
15	45	195/45ZR15	78	W	280AAA	7.9	557	BSW
	50	195/50ZR15	82	W	280AAA	7.9	577	BSW
	50	205/50ZR15	89	W	280AAA	8.0	587	BSW
	55	195/55ZR15	85	W	280AAA	7.9	595	BSW
	55	205/55ZR15	88	W	280AAA	8.0	607	BSW



NEW



PS880

FOR INCREDIBLE HANDLING



Features

Four enlarged circumferential main grooves design

Continuous centre rib design

Advanced silica tread compound

Advanced shoulder design incorporating "Frequency Disturbing" technology



Benefits

- ▶ Enhanced water drainage improves wet handling and minimises hydroplaning
- ▶ Enhances straight driving performance and comfort
- ▶ Advanced silica tread compound
- ▶ Enhanced cornering stability whilst providing comfort and a quiet ride

Available Sizes



PS880

Inch	Series	Size	Load Index	Speed Rating	UTQG	 Tread Depth mm	 Overall Diameter mm	Side Wall
16	55	195/55R16	87	V	320AA	7.9	620	BSW
	55	205/55R16	91	V	320AA	8.0	632	BSW
	55	215/55R16	93	V	320AA	8.1	642	BSW
	55	225/55R16	95	V	320AA	8.1	654	BSW
	60	205/60R16	92	H	380AA	8.0	652	BSW
15	50	195/50R15	82	V	320AA	7.9	577	BSW
	55	185/55R15	82	V	320AA	7.8	585	BSW
	55	195/55R15	85	V	320AA	7.9	595	BSW
	60	185/60R15	88	H	380AA	7.8	603	BSW
	60	195/60R15	88	H	380AA	7.9	615	BSW
	60	195/60R15	88	V	320AA	7.9	615	BSW
	60	205/60R15	91	V	320AA	8.0	627	BSW
	60	205/60R15	91	H	380AA	8.0	627	BSW
	65	175/65R15	84	H	380AA	7.8	609	BSW
	65	185/65R15	88	H	380AA	7.9	621	BSW
	65	185/65R15	88	T	380AA	7.9	621	BSW
	65	195/65R15	91	T	380AA	8.0	635	BSW
	65	195/65R15	91	H	380AA	8.0	635	BSW
	65	195/65R15	91	V	320AA	8.0	635	BSW
	65	205/65R15	94	V	320AA	8.0	647	BSW
14	55	185/55R14	80	H	380AA	7.8	560	BSW
	60	165/60R14	75	H	380AA	7.6	554	BSW
	60	185/60R14	82	H	380AA	7.8	578	BSW
	60	185/60R14	82	T	380AA	7.8	578	BSW
	65	155/65R14	75	T	380AA	7.7	558	BSW
	65	165/65R14	79	T	380AA	7.7	570	BSW
	65	175/65R14	82	T	380AA	7.8	584	BSW
	65	185/65R14	86	T	380AA	7.9	596	BSW
	65	185/65R14	86	H	380AA	7.9	596	BSW
13	65	155/65R13	73	T	380AA	7.7	532	BSW
	65	165/65R13	77	T	380AA	7.7	544	BSW
	65	175/65R13	80	T	380AA	7.8	558	BSW



NEW



PS870

FOR EVERYDAY COMFORT



Comfort



Standard



Symmetrical



Summer

Features

Advanced silica compound

Continuous centre rib design

Jointless top belt construction

Special shoulder grooves and sipes design

Benefits

► Improves braking and handling in wet and dry conditions

► Enhanced straight line driving performance and comfort



► Enhances high speed stability and endurance

► Delivers comfort for a quiet and secure ride

Available Sizes

PS870



Inch	Series	Size	Load Index	Speed Rating	UTQG	 Tread Depth mm	 Overall Diameter mm	Side Wall
14	70	165/70R14	85	T	460AA	7.5	588	BSW
	70	175/70R14	88	T	460AA	7.6	602	BSW
	70	185/70R14	88	H	460AA	7.7	616	BSW
	70	195/70R14	91	T	460AA	7.8	630	BSW
	80	175/80R14	88	H	460AA	7.7	636	BSW
13	70	145/70R13	71	T	460AA	7.3	534	BSW
	70	155/70R13	75	T	460AA	7.4	548	BSW
	70	165/70R13	79	T	460AA	7.5	562	BSW
	70	175/70R13	82	T	460AA	7.6	576	BSW
	70	185/70R13	86	T	460AA	7.7	590	BSW
	80	135/80R13	70	T	460AA	7.3	546	BSW
	80	145/80R13	75	T	460AA	7.4	562	BSW
	80	155/80R13	79	T	460AA	7.5	578	BSW
	80	165/80R13	83	T	460AA	7.6	594	BSW



NEW

VALERA HT

ENJOY LIFE'S EVERYDAY EXPEDITIONS



Highway Terrain



Symmetrical



All Season



Handling



Water Evacuation



Features

Four wide circumferential grooves

Continuous centre rib design

Advanced variable pitch tread design

Extended shoulder grooves

Benefits

▶ Effective water evacuation ensuring optimum all weather performance

▶ Enhanced straight line driving performance and comfort



▶ Quiet and smooth ride even under high speed driving conditions

▶ Excellent cornering stability

Available Sizes



VALERA HT

Inch	Series	Size	Load Index	Speed Rating	UTQG	 Tread Depth mm	 Overall Diameter mm	Side Wall
17	65	P235/65R17	103	T	520AB	8.2	738	BSW
	65	P265/65R17	110	T	520AB	8.2	776	BSW
	70	P245/70R17	108	S	520AB	8.2	776	OWL
	70	P265/70R17	113	T	520AB	8.2	804	OWL
	70	LT265/70R17	121/118	R	-	10.2	804	OWL
	70	LT285/70R17	121/118	R	-	10.2	832	OWL
16	70	P215/70R16	99	S	520AB	8.2	708	BSW
	70	P225/70R16	101	S	520AB	8.2	722	OWL
	70	P235/70R16	104	T	520AB	8.2	736	OWL
	70	P245/70R16	106	S	520AB	8.2	750	OWL
	70	P255/70R16	109	S	520AB	8.2	764	OWL
	70	P265/70R16	111	S	520AB	8.2	778	OWL
	75	*P225/75R16	106	S	-	8.2	744	OWL
	75	LT225/75R16	115/112	R	-	10.2	744	BSW
	75	*P235/75R16	109	S	-	8.2	758	OWL
	75	P245/75R16	109	S	520AB	8.2	774	OWL
	75	LT245/75R16	120/116	R	-	10.2	774	OWL
	75	P265/75R16	114	S	520AB	8.2	804	OWL
	75	LT265/75R16	123/120	R	-	10.2	804	OWL
	75	LT285/75R16	126/123	R	-	10.2	834	OWL
	85	LT215/85R16	115/112	R	-	10.2	772	BSW
	85	LT235/85R16	120/116	R	-	10.2	806	BSW
15	-	31x10.50R15LT	109	R	-	10.2	775	OWL
	75	P235/75R15	105	T	520AB	8.2	733	OWL

* In Development



NEW



PV600

FOR MAXIMUM LOAD AND OPTIMUM COMFORT.



Features

- Optimised variable pitch pattern design
- Extra Endurance Technology
- Super hard bead filler



Benefits

- ▶ Delivers a quiet ride
- ▶ Enables high load and good safety margins
- ▶ Enhances high speed stability and improves steering response

Available Sizes

PV600



Inch	Series	Size	Load Index	Speed Rating	UTQG	 Tread Depth mm	 Overall Diameter mm	Side Wall
16	60	195/60R16C LT	99/97	H	-	9.5	640	BSW
	65	195/65R16C LT	104/102	T	-	9.5	660	BSW
	65	205/65R16C LT	107/105	T	-	9.5	672	BSW
	65	215/65R16C LT	109/107	R	-	9.5	686	BSW
	65	225/65R16C LT	112/110	T	-	10.1	698	BSW
	65	235/65R16C LT	115/113	R	-	10.3	712	BSW
	75	175/75R16C LT	101/99	R	-	9.1	668	BSW
	75	185/75R16C LT	104/102	R	-	9.3	684	BSW
	75	195/75R16C LT	107/105	R	-	9.5	698	BSW
	75	205/75R16C LT	110/108	R	-	10.2	714	BSW
	75	215/75R16C LT	116/114	R	-	9.9	728	BSW
	75	*225/75R16C LT	118/116	R	-	10.1	744	BSW
15	65	205/65R15C LT	102/100	T	-	9.7	647	BSW
	70	205/70R15C LT	106/104	R	-	9.7	669	BSW
	70	215/70R15C LT	109/107	S	-	9.9	683	BSW
	70	225/70R15C LT	112/110	R	-	10.1	697	BSW
14	-	185R14C LT	102/100	R	-	9.3	650	BSW
	-	195R14C LT	106/104	R	-	9.5	666	BSW
	65	175/65R14C LT	90/88	T	-	9.1	584	BSW
	70	165/70R14C LT	89/87	R	-	8.9	588	BSW
	75	215/75R14C LT	112/110	R	-	9.9	678	BSW

* In Development



MAXMILER

COMMERCIAL LIGHT TRUCK



Features

Reinforced construction comprising of two steel belts and full nylon protector

Vertical grooves and open horizontal grooves arrangement

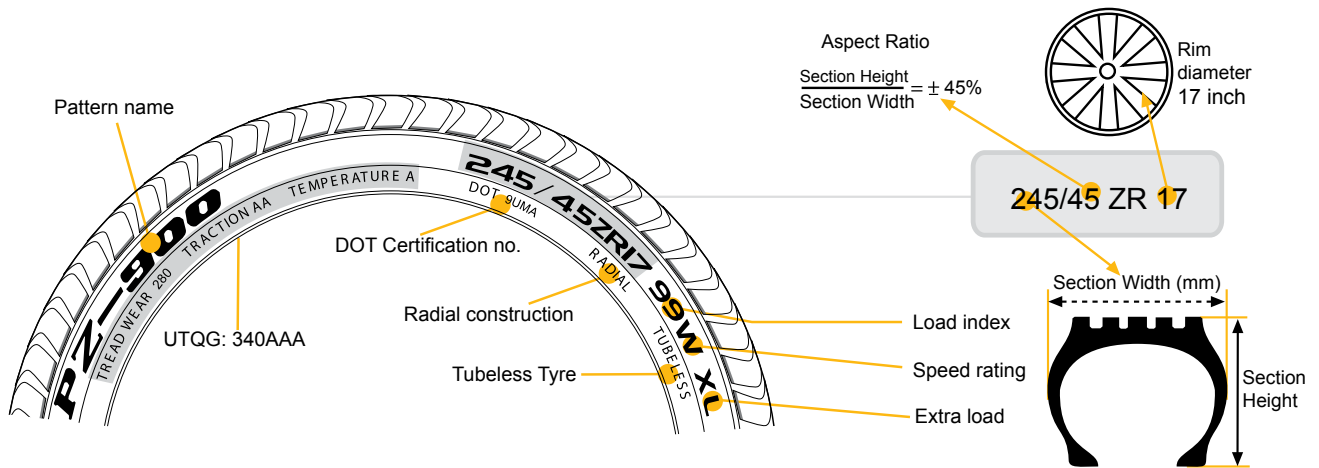
Specially designed tread compound

Benefits

- ▶ Delivers robust load carrying capacity
- ▶ Provides excellent wet and dry grip
- ▶ Delivers maximum mileage performance with reduced heat

Inch	Series	Size	Load Index	Speed Rating	UTQG	Tread Depth mm	Overall Diameter mm	Side Wall
15	0	195R15C LT	106/104	N	-	10.2	693	BSW

DESIGNATIONS, LOAD and SPEED INDEX



Speed Rating symbols Maximum speed

SI	KmH
L	120
M	130
N	140
P	150
Q	160
R	170
S	180
T	190
U	200
H	210
V	240
W	270
Y	300

Load Capacity Index

LI	Kg	LI	Kg	LI	Kg	LI	Kg
55	218	79	437	101	825	123	1550
58	218	80	450	102	850	124	1600
59	243	81	462	103	875	125	1650
60	250	82	485	104	900	126	1700
61	257	83	487	105	925	127	1750
62	265	84	500	106	950	128	1800
63	272	85	515	107	975	129	1850
64	280	86	530	108	1000	130	1900
65	290	87	545	109	1030	131	1950
66	300	88	560	110	1060	132	2000
67	307	89	580	111	1090	133	2060
68	315	90	600	112	1120	134	2120
69	325	91	615	113	1150	135	2180
70	335	92	630	114	1180	136	2240
71	345	93	650	115	1215	137	2300
72	355	94	670	116	1250	138	2360
73	365	95	690	117	1285	139	2430
74	375	96	710	118	1320	140	2500
75	387	97	730	119	1360		
76	400	98	750	120	1400		
77	412	99	775	121	1450		
78	425	100	800	122	1500		

TYRE MATRIX



RIM	Series	Tyre Size	PS870	PS880	PZ-900	VALERA HT	PV600	MAXMILER
	-	31x10.50R15LT				109R		
	-	185R14C LT					102/100R	
	-	195R14C LT					106/104R	
	-	195R145C LT						106/104N
30	30	275/30ZR19			96W			
35	35	215/35ZR18			84W			
	35	225/35ZR19			84W			
	35	235/35ZR19			91W			
	35	245/35ZR19			93W			
	35	255/35ZR18			94W			
	35	255/35ZR20			97W			
	35	265/35ZR18			97W			
40	40	205/40ZR17			84W			
	40	215/40ZR16			86W			
	40	215/40ZR17			87W			
	40	225/40ZR18			92W			
	40	235/40ZR17			90W			
	40	235/40ZR18			95W			
	40	245/40ZR17			91W			
	40	245/40ZR18			97W			
	40	255/40ZR17			94W			
45	45	195/45ZR15			78W			
	45	205/45ZR16			83W			
	45	205/45ZR17			88W			
	45	215/45ZR17			91W			
	45	225/45ZR17			94W			
	45	225/45ZR18			95W			
	45	235/45ZR17			97W			
	45	245/45ZR16			94W			
	45	245/45ZR17			99W			
	45	245/45ZR18			100W			
50	50	195/50R15		82V				
	50	195/50ZR15			82W			
	50	205/50ZR15			89W			
	50	205/50ZR16			87W			
	50	205/50ZR17			93W			
	50	215/50ZR17			91W			
	50	225/50ZR16			92W			
	50	225/50ZR17			98W			
	50	235/50ZR18			97W			
	50	245/50ZR16			97W			
	50	255/50ZR17			101W			
	50	265/50R20			111H			
55	55	185/55R14		80H				
	55	185/55R15		82V				
	55	195/55R15		85V				
	55	195/55ZR15			85W			
	55	195/55R16		87V				
	55	205/55ZR15			88W			
	55	205/55R16		91V				
	55	205/55ZR16			94W			
	55	215/55R16		93V				
	55	215/55ZR16			97W			
55	215/55ZR17			94W				

TYRE MATRIX



RIM	Series	Tyre Size	PS870	PS880	PZ-900	VALERA HT	PV600	MAXMILER
55	55	225/55R16		95V				
	55	225/55ZR16			99W			
	55	225/55ZR17			97W			
	55	275/55R20			117H			
60	60	165/60R14		75H				
	60	185/60R14		82H				
	60	185/60R14		82T				
	60	185/60R15		88H				
	60	195/60R15		88H				
	60	195/60R15		88V				
	60	195/60R16C LT					99/97H	
	60	205/60R15		91H				
	60	205/60R15		91V				
	60	205/60R16		92H				
	60	215/60ZR16			95W			
	60	225/60ZR16			98W			
	60	285/60R18			116H			
65	65	155/65R13		73T				
	65	155/65R14		75T				
	65	165/65R13		77T				
	65	165/65R14		79T				
	65	175/65R13		80T				
	65	175/65R14		82T				
	65	175/65R14C LT					90/88T	
	65	175/65R15		84H				
	65	185/65R14		86H				
	65	185/65R14		86T				
	65	185/65R15		88H				
	65	185/65R15		88T				
	65	195/65R15		91T				
	65	195/65R15		91H				
	65	195/65R15		91V				
	65	195/65R16C LT					104/102T	
	65	205/65R15		94V				
	65	205/65R15C LT					102/100T	
	65	205/65R16C LT					107/105T	
	65	215/65R16C LT					109/107R	
65	225/65R16C LT					112/110T		
65	235/65R16C LT					115/113R		
65	P235/65R17				103T			
65	P265/65R17				110T			
70	70	145/70R13	71T					
	70	155/70R13	75T					
	70	165/70R13	79T					
	70	165/70R14	85T					
	70	165/70R14C LT					89/87R	
	70	175/70R13	82T					
	70	175/70R14	88T					
	70	185/70R13	86T					
	70	185/70R14	88H					
	70	195/70R14	91T					
	70	205/70R15C LT					106/104R	
	70	215/70R15C LT					109/107S	
	70	P215/70R16				99S		
	70	225/70R15C LT					112/110R	
	70	P225/70R16				101S		

TYRE MATRIX



RIM	Series	Tyre Size	PS870	PS880	PZ-900	VALERA HT	PV600	MAXMILER
70	70	P235/70R16				104T		
	70	P245/70R16				106S		
	70	P245/70R17				108S		
	70	P255/70R16				109S		
	70	P265/70R16				111S		
	70	LT265/70R17				121/118R		
	70	P265/70R17				113T		
	70	LT285/70R17				121/118R		
75	75	175/75R16C LT					101/99R	
	75	185/75R16C LT					104/102R	
	75	195/75R16C LT					107/105R	
	75	205/75R16C LT					110/108R	
	75	215/75R14C LT					112/110R	
	75	215/75R16C LT					116/114R	
	75	225/75R16C LT					*118/116R	
	75	P225/75R16				*106S		
	75	LT225/75R16				115/112R		
	75	P235/75R15				105T		
	75	P235/75R16				*109S		
	75	LT245/75R16				120/116R		
	75	P245/75R16				109S		
	75	LT265/75R16				123/120R		
	75	P265/75R16				114S		
	75	LT285/75R16				126/123R		
80	80	135/80R13	70T					
	80	145/80R13	75T					
	80	155/80R13	79T					
	80	165/80R13	83T					
	80	175/80R14	88H					
85	85	LT215/85R16				115/112R		
	85	LT235/85R16				120/116R		

* Under development

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